

Summary and Checklist: Visual Design and Colors

Summary

Visual content must be presented so that it is perceivable and understandable by people of differing abilities, including people who are color blind or have low vision, or people who have cognitive, language and learning disabilities. It must also be presented in ways that accommodate a variety of viewport sizes, from desktop to mobile phone, and browser zoom levels.

Checklist

Color

- Any information conveyed by color **MUST** be accompanied by a programmatically-discernible text alternative.
- The text alternative for information conveyed by color **MUST** accurately convey the same information without color.
- Any information conveyed by color **MUST** be accompanied by a visible alternative (text, image, etc.) that does not depend on color for meaning.
- Color alone **MUST NOT** be used to distinguish links from surrounding text unless the color contrast between the link and the surrounding text is at least 3:1 and an additional differentiation (e.g. underline, outline, etc.) is provided when the link is hovered or receives focus.
- Color **SHOULD NOT** be used as the sole method of distinguishing UI components and/or their surrounding content, unless the color contrast between the UI components and/or surrounding content is at least 3:1.
- Visible text **SHOULD** be standard text in the markup (not images or graphic versions of text), to allow user customization of text color and contrast.
- Visible UI components **SHOULD** use native controls and features (not images or graphic versions of controls) where available, to allow user customization of interface color and contrast.

Contrast

- Small text (under 18 point regular font or 14 point bold font) **MUST** have a contrast ratio of at least 4.5 to 1 with the background.
- Small text (under 18 point regular font or 14 point bold font) **SHOULD** have a contrast ratio of at least 7 to 1 with the background.
- Large text and images of large text (at or over 18 point or 14 point bold) **MUST** have a contrast ratio of at least 3 to 1 with the background.
- The contrast of all small visual focus indicators (smaller than 3px by 3px) against the background **SHOULD** be at least 4.5 to 1.
- The contrast of all large visual focus indicators (at least 3px by 3px) against the background **SHOULD** be at least 3 to 1.
- The contrast of UI control boundaries compared to adjacent areas **SHOULD** be sufficient (3 to 1 for UI control boundaries measuring at least 3px by 3px, and 4.5 to 1 for all other UI controls) to distinguish the UI control from the adjacent areas.
- Web content **MUST** retain all essential visual information in Windows High Contrast Mode.
- The design **MUST NOT** override Windows High Contrast Mode.

Visual Layout

- Blocks of content **SHOULD** be visually separated and distinct from each other, via margins, padding, or other methods of achieving visual "white space."
- Labels **SHOULD** be visually adjacent to their controls.
- The layout **SHOULD** have only one main visual focus.
- The design **SHOULD** draw attention to the intended visual focus.

Reading Order, Focus Order

- The reading and navigation order (determined by code order in the DOM) **MUST** be logical and intuitive.
- The navigation order of focusable elements (links, form elements, etc.) **MUST** be logical and intuitive.
- `tabindex` of positive values **SHOULD** be avoided.

Summary and Checklist: Visual Design, CSS, Colors, Typography and Zoom

Typography

- Fonts SHOULD be easily readable by sighted users.
- Line spacing SHOULD be at least 1.5 within paragraphs.
- Paragraph spacing SHOULD be at least 1.5 times larger than the line spacing.
- The number of characters or glyphs per line in any section or column of text SHOULD NOT exceed 80 (40 characters in Chinese, Japanese, or Korean)
- Text SHOULD NOT be full justified.
- Fonts SHOULD be user-customizable.

CSS Generated Content and Hidden Content

- CSS-generated content SHOULD be avoided.
- A text alternative for informative CSS-generated content MUST be provided, AND the CSS-generated text SHOULD be set to `aria-hidden="true"`.
- Decorative or redundant CSS-generated content SHOULD be set to `aria-hidden="true"`.
- Visually hidden and inactive content MUST be hidden from screen reader users until that content is made visible and active for sighted users.